

# SPACES DEGREE COLLEGE, PAYAKARAOPETA

## BACHELORS OF BUSINESS ADMINISTRATION

(HUMAN RESOURCES, OPERATIONS, MARKETING AND FINANCE DISCIPLINES)

*Affiliated to the ANDHRA UNIVERSITY*

### PROGRAMME SPECIFIC OUTCOMES

- PSO1 : The ability to understand, analyze and apply management concepts in the areas related to marketing management, human resources management and financial management for efficient running of the business organization of varying complexity in a competitive era.
- PSO2 : Understand the various scope and challenges in the business sector.
- PSO3 : Analyze opportunities for developing businesses contributing to the economy of India.
- PSO4: Determine the various PEST (Political, Economic, and Social Technological) factors influence on changes of business environment.
- PSO5: Generic and Domain Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues

  
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- PSO6: Problem Solving & Innovation - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem-solving tools and techniques.
- PSO7: Critical Thinking - Ability to conduct investigation of multidimensional business problems using research-based knowledge and research methods to arrive at data driven decisions
- PSO8: Effective Communication - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large
- PSO9: Leadership and Teamwork - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.
- PSO10: Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
- PSO11: Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.

  
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- PSO12: Environment and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects
  
- PSO13: Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
  
- PSO14: Lifelong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills

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